

Congratulations

on your company's inclusion in the 2011 *TravelAge West WAVE Awards*.

As a 2011 Editor's Pick recipient, you are eligible for a host of special marketing and advertising packages.

2011 WAVE Awards Spotlight Issue, Special Editorial Supplement

All Editors' Pick and *WAVE* Award winners will receive complimentary editorial coverage in *TravelAge West's* special *WAVE* Award Spotlight issue scheduled for June 2011. Readers will learn about the unique characteristics and product strengths that earned your company recognition in an 80-word feature story. The special supplement will also feature photo coverage of the *WAVE* Gala awards dinner.

Join us for the WAVE Gala Dinner

Individual Tickets	\$595
Reserved Table for Ten	\$5,355
Reserved Table for Twelve	\$6,200

A portion of each ticket purchase will benefit Action Against Hunger

WAVE Promotional Packages

AQUA PACKAGE*	\$5,550
2 <i>WAVE</i> Gala Tickets	

SILVER PACKAGE*	\$6,650
4 <i>WAVE</i> Gala Tickets	

PLATINUM PACKAGE*	\$9,250
Reserved Table of Ten at the <i>WAVE</i> Gala	

* Packages include:

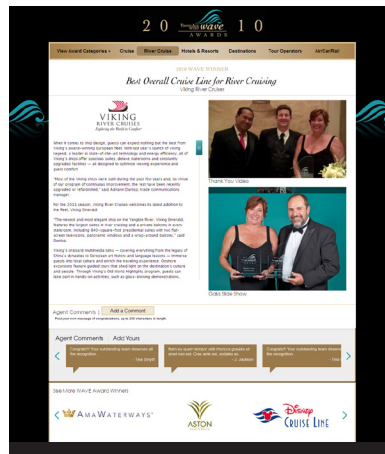
- Tab Page in the *WAVE* Spotlight
- *WAVE* Award Profile (running on the new *WAVE Awards Center web site*) including: Editorial Feature Story, Gala Thank You video, Gala slideshow, travel agent congratulatory wall/posts.
- Logo on *WAVE* Center home page, near "Vote Now" button

Companies nominated in more than one category purchasing an Aqua, Silver or Platinum package can upgrade their package to cover all nominations for \$650 per category.

All rates net. Deadline: March 18, 2011

With purchase of a Reserved Table or Promotional Package receive:

- ◆ 250-word (1/4-Page) editorial feature story in the *WAVE* Spotlight Issue. Automatically upgraded to a 2/3-Page feature story if voted a "winner" in that category.
- ◆ Custom-engraved Editor's Pick wall plaque with *WAVE* insignia and category designation.
- ◆ Digital images of award recipients taken at the *WAVE* Gala dinner.
- ◆ Press release template with *WAVE* Awards information and award category specifics; Post-Gala press release template with event highlights and award details.



**WAVE
 Award
 Profile**